



For Immediate Release

Silver Lane Advises \$18 Billion Manager, Hartland & Co., in Management-Led Recap

New York, NY, April 3, 2017 — Hartland & Co., LLC (“Hartland”), a Cleveland-based institutional and wealth advisory firm, announced that Rosemont Investment Partners, LLC (“Rosemont”) will acquire a minority stake as part of a management-led recapitalization. Silver Lane Advisors LLC (“Silver Lane”) is pleased to have served as Hartland’s financial advisor in the transaction.

Founded in 1989, Hartland advises nearly \$18 billion for more than 150 institutions and 500 families and individuals. The firm provides both traditional and discretionary investment consulting services to retirement plans, endowments, foundations and healthcare organizations, as well as a full suite of wealth management services for private clients. Hartland has 72 employees and offices in [Cleveland](#), Columbus (OH), Portland (ME) and New York.

Rosemont is a specialist private equity firm focused exclusively on making investments in asset and wealth managers. Hartland represents Rosemont’s 29th investment. The transaction helps fulfill Hartland’s long-term strategy of transferring ownership from founding to employee owners. Twenty-eight current and new Hartland employee-owners will invest with Rosemont, increasing employee ownership to a significant majority of the firm.

Silver Lane’s senior deal team included Liz Nesvold and Jeff Brand. For additional news about Silver Lane, [please click here](#).

About Silver Lane Advisors

Silver Lane is a premier investment bank that specializes in the financial services industry. From offices in New York, Chicago and San Francisco, the firm advises financial institutions undergoing transformational events, including M&A, capital raises, recapitalizations, re-equitizations and joint ventures. Clients include investment and wealth management firms, insurance companies, commercial and private banks, fintech platforms and securities firms, among others.

Silver Lane offers the sophistication of a bulge-bracket bank with the specialization of a boutique. The firm is consistently ranked #1 or #2 for the total number of M&A transactions in the asset and wealth management industries. Silver Lane’s senior bankers average more than 20 years of experience and collectively have completed over 280 investment banking engagements over the course of their careers. Please visit us at www.silverlane.com.

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